



INFORMATION UNDER APPENDIX NO 9
TO ARTICLE 33A, PARAGRAPH 1, ITEM 3 OF ORDINANCE NO 2 OF FSC
AS OF 30.06.2021

The Board of Directors of BILLBOARD AD informs all present and future investors that the information presented in this document was prepared with regard to the requirements of art. 33a of with reference to art. 33, para.1, item 3 of Ordinance № 2 of the FSC and represents an Appendix No 9 of the aforementioned legislative act. It contains the whole information on the activities of the Company on a consolidated basis for the period from 01.01.2021 to 30.06.2021. It is in the investors' interest to examine the presented consolidated information, the interim consolidated activity report of the Company, the consolidated financial statements for the same period as well as the additional consolidated information pursuant to art. 33, para.1, item 7 of Ordinance № 2 of the FSC, before taking a decision on whether to invest in the securities of the company.

THE FINANCIAL SUPERVISION COMMISSION DOES NOT BEAR RESPONSIBILITY FOR
THE CORRECTNESS OF THE PRESENTED INFORMATION.

The persons who bear responsibility for damages incurred by untrue, misleading or incomplete data in this information as of 30.06.2021 are:

1. Kalin Vassilev Genchev – Chairperson of the Board of Directors
2. Stefan Vassilev Genchev – Executive Director
3. Borislav Hristov Borisov – Independent member of the Board of Directors
4. Asen Georgiev Kostadinov – Independent member of the Board of Directors

1.1. Change of the persons, exercising control over BILLBOARD AD and the companies, included in the consolidation

During the period under review of 2021 have not occurred changes in the persons, exercising control over BILLBOARD AD.

During the period under review have not been made changes in the controlling positions that BILLBOARD AD holds in its subsidiaries DEDRAX AD, where BILLBOARD AD holds 60 % from the capital and DIGITAL PRINT EOOD which is solely owned by BILLBOARD AD.

1.2. Initiation of a bankruptcy procedure for the company or its subsidiary and all substantial stages, related to the procedure

No bankruptcy procedure for the company or its subsidiary has been initiated during the period under review.

1.3. Entering into or execution of essential transactions

During the period under review BILLBOARD AD and the company included in the consolidation have not entered into and /or executed essential transactions which result or may reasonably assume that will lead to favorable or unfavorable change in the amount of 5 or more percent of the revenues or profits of the company, other financial indicator and the market price of the issued shares by BILLBOARD AD except for the large transactions announced in the financial statements of the company as of 30.06.2021.

1.4. Decision for conclusion, termination and rescission of a contract for a joint enterprise

No decision for conclusion, termination and rescission of a contract for a joint enterprise has been adopted on the part of BILLBOARD AD or its subsidiary.

1.5. Occurred a change in the auditor of the company and reasons for such a change

During the period under review has not been made a change in the company's auditor.

The regular annual General Assembly of Shareholders, held on 29.06.2020 adopted a resolution to renew the engagement of Reg. Auditor Magdalena Tsvetkova with Reg. № 0659, to perform verification and certification of the annual financial statements of the company for 2021 according to the recommendation of the audit committee.

1.6. Initiation or termination of legal or arbitration proceedings, relating to liabilities or receivables of the company or its subsidiary, with price of the claim at least 10 percent of the shareholders' equity of the company

Legal or arbitration proceedings, relating to liabilities or receivables of the company or its subsidiary, with price of the claim at least 10 percent of the shareholders' equity of BILLBOARD AD have not been initiated during the review under review.

1.7. Purchase, sale or established pledge on holdings in commercial companies by the issuer or its subsidiary

During the period under review purchase, sale or establishing a pledge on holdings in commercial companies has not been made by BILLBOARD AD.

28.07.2021
Sofia

For BILLBOARD AD:
Stefan Genchev
/Executive Director/