

BILLBOARD PLC

CONSOLIDATED FINANCIAL STATEMENTS

31 December 2018

BILLBOARD JSC

CONSOLIDATED STATEMENT OF FINANCIAL POSITION
AS OF 31 DECEMBER 2018

All amounts are in thousands BGN, unless otherwise specified

	<u>31.12.2018</u>	<u>31.12.2017</u>
ASSETS		
Non-current assets		
Property, plant and equipment	37 412	38 798
Intangible assets	298	508
Investments in associated companies	20	20
Non-current financial assets	200	200
Deferred tax assets	285	307
Goodwill	37	37
Total non-current assets	<u>38 252</u>	<u>39 870</u>
Current assets		
Inventories	1 416	1 917
Current commercial and other receivables	8 432	7 313
Current financial assets	946	1 164
Cash and cash equivalents	1 543	2 308
Total current assets	<u>12 337</u>	<u>12 702</u>
TOTAL ASSETS	<u>50 589</u>	<u>52 572</u>
EQUITY AND LIABILITIES		
EQUITY		
Share capital	15 000	15 000
Revaluation reserve	1 020	1 020
Reserves	3 960	3 868
Financial result	1 289	1 114
- Retained profit/loss	1 022	715
- Profit/loss for the year	267	399
Group equity	<u>21 269</u>	<u>21 002</u>
Non-controlling interest	<u>2 403</u>	<u>2 274</u>
TOTAL EQUITY	<u>23 672</u>	<u>23 276</u>
LIABILITIES		
Non-current liabilities		
Non-current financial liabilities	11 306	14 012
Deferred tax liabilities	961	997
Grants provided by the state	44	48
Total non-current liabilities	<u>12 311</u>	<u>15 057</u>
Current liabilities		
Current financial liabilities	5 312	4 462
Current commercial and other liabilities	7 408	8 056
Tax liabilities	1 177	1 111
Liabilities to employees	704	600
Grants provided by the state	5	10
Total current liabilities	<u>14 606</u>	<u>14 239</u>
TOTAL LIABILITIES	<u>26 917</u>	<u>29 296</u>
TOTAL EQUITY AND LIABILITIES	<u>50 589</u>	<u>52 572</u>

These consolidated financial statements were authorized for issue and signed on 1 MARCH 2019 on behalf of BILLBOARD JSC:

Stefan Genchev
Executive Director

Kamen Kamenov Ltd
Complier

BILLBOARD JSC

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

AS OF 31 DECEMBER 2018

All amounts are in thousands BGN, unless otherwise specified

	<u>2018</u>	<u>2017</u>
Net income from sales	36 067	35 117
Income from grants provided by the state	44	50
Other profits	376	375
Financial income	50	57
Expenses for materials	(16 188)	(15 430)
Expenses for hired services	(7 964)	(8 157)
Depreciation expenses	(2 533)	(2 306)
Expenses for salaries and social security	(7 952)	(6 820)
Impairment of assets	(36)	(392)
Other operating expenses	(208)	(326)
Changes in inventories of finished goods and work in progress	98	(87)
Financial expenses	(1 017)	(1 273)
Loss on sale of non-current assets	(137)	(11)
PROFIT BEFORE TAX EXPENSES	<u>600</u>	<u>797</u>
Tax expenses	<u>(84)</u>	<u>(103)</u>
NET PROFIT FOR THE YEAR	<u>516</u>	<u>694</u>
- Related to the owners of the Parent Company	267	399
- Related to non-controlling interest	249	295
OTHER COMPREHENSIVE INCOME	<u>-</u>	<u>-</u>
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	<u>516</u>	<u>694</u>
- Related to the owners of the Parent Company	267	399
- Related to non-controlling interest	249	295

These consolidated financial statements were authorized for issue and signed on 1 MARCH 2019 on behalf of BILLBOARD JSC:

Stefan Genchev
Executive Director

Kamen Kamenov Ltd
Complier

BILLBOARD JSC

CONSOLIDATED CASH FLOW STATEMENT
AS OF 31 DECEMBER 2018

All amounts are in thousands BGN, unless otherwise specified

	<u>2018</u>	<u>2017</u>
Cash flows from operations		
Proceeds from contractors	39 143	38 632
Payments to contractors	(26 228)	(25 373)
Payments for wages and social security	(7 093)	(6 523)
Taxes paid (excluding corporate taxes)	(2 737)	(3 216)
Corporate taxes paid	(86)	(104)
Foreign exchange differences	(7)	(9)
Other cash flows from operations	-	1
Net cash flow from operations	<u>2 992</u>	<u>3 408</u>
Cash flows from investment activities		
Purchases of non-current assets	(622)	(522)
Proceeds from sale of non-current assets	22	11
Proceeds from sale of investments	46	-
Payments on loans granted	(126)	(529)
Proceeds from loans granted	370	181
Interest on loans granted	26	24
Net cash flow (used for) / from investment activities	<u>(284)</u>	<u>(835)</u>
Cash flows from financial activities		
Paid dividend	(114)	(48)
Proceeds from loans received	6 738	6 795
Payments on loans received	(8 360)	(7 276)
Paid interest and fees on loans received	(782)	(982)
Payments on financial lease	(900)	(869)
Other cash flows used for financial activities	(55)	(48)
Net cash flow used for financial activities	<u>(3 473)</u>	<u>(2 428)</u>
Net change in cash and cash equivalents	(765)	145
Cash and cash equivalents on 1 JANUARY	<u>2 308</u>	<u>2 163</u>
Cash and cash equivalents on 31 DECEMBER	<u><u>1 543</u></u>	<u><u>2 308</u></u>

These consolidated financial statements were authorized for issue and signed on 1 MARCH 2019 on behalf of BILLBOARD JSC:

Stefan Genchev
Executive Director

Kamen Kamenov Ltd
Complier

BILLBOARD JSC

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

AS OF 31 DECEMBER 2018

All amounts are in thousands BGN, unless otherwise specified

	Share capital	Revaluation reserve	General and other reserves	Accumulated profit / loss	Group equity	Equity for non-controlling interest	Total equity
Balance as of 31.12.2016	15 000	1 020	3 868	715	20 603	2 029	22 632
Changes in equity for 2017	-	-	-	399	399	245	644
Profit for the period	-	-	-	399	399	295	694
Total comprehensive income for 2017	-	-	-	399	399	295	694
Dividend	-	-	-	-	-	(50)	(50)
Balance as of 31.12.2017	15 000	1 020	3 868	1 114	21 002	2 274	23 276
Balance as of 1.01.2018	15 000	1 020	3 868	1 114	21 002	2 274	23 276
Changes in equity for 2018	-	-	92	175	267	129	396
Profit for the period	-	-	-	267	267	249	516
Total comprehensive income for 2018	-	-	-	267	267	249	516
Dividend	-	-	-	-	-	(120)	(120)
Distribution of profit	-	-	92	(92)	-	-	-
Balance as of 31.12.2018	15 000	1 020	3 960	1 289	21 269	2 403	23 672

These consolidated financial statements were authorized for issue and signed on 1 MARCH 2019 on behalf of BILLBOARD JSC:

Stefan Genchev
Executive Director

Kamen Kamenov Ltd
Complier

BILLBOARD JSC

APPENDICES TO THE ANNUAL CONSOLIDATED FINANCIAL STATEMENTS
AS OF 30 December 2018

All amounts are in thousands BGN, unless otherwise specified

GENERAL INFORMATION

Name of Parent Company

BILLBOARD PLC

Board of Directors

- Kalin Vasilev Genchev – Chairperson;
- Stefan Vasilev Genchev – Executive Director;
- Borislav Hristov Borisov – Member of the Board of Directors;
- Asen Georgiev Kostadinov – Member of the Board of Directors;

Compiler

Kamen Kamenov Ltd

Audit Committee

- Zlatka Todorova Kapinkova
- Nadya Ruseva Budinova
- Zarina Vasileva Gencheva

Country of Group registration

Republic of Bulgaria

Registered office and address

City of Sofia, 1, Bulgaria Square, National Palace of Culture, AI 4

These financial statements are the consolidated financial statements of Billboard PLC and its subsidiaries as of and for the period ending on 31 December 2018.

Companies included in the consolidation:

BILLBOARD PLC – Parent Company

Scope of activity: printing, prepress and advertising

Motion Arts Ltd – 51 % property of BILLBOARD PLC

Scope of activity: advertising

Dedrax PLC – 60 % property of BILLBOARD PLC

Scope of activity: printing, prepress and advertising

Digital Print Ltd – 100 % property of BILLBOARD PLC

Scope of activity: printing, prepress and advertising

Date of the consolidated financial statements

31.12.2018

Period of the consolidated financial statements - current period

01.01.2018 – 31.12.2018

Period of the comparative information - previous period

01.01.2017 – 31.12.2017